

Martyn van Buuren

Master of Arts Interaction Design

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Born: 23-06-1988, the Netherlands

My ambition is to deliver simple solutions and intuitive user experiences for products and services. The experiences I design are simplistic, efficient and fun to use. I use technology to solve complex problems, reducing cognitive load for users to improve their experience. I'm comfortable in the role of leader as well as team member. In my work I am motivated, meticulous and stress resistant.

Work experience

Present

Senior UX Designer at Farmdrop

London, United Kingdom: Februari 2018 - Present

As Farmdrop's operations UX lead I am responsible for our internal suite of tools that is used to make sure our customers get the correct produce at the right time. Managing six different applications with a small team of developers is a challenging environment where I'm balancing development effort and value added during the design process.

1 Year

Senior UX Designer at Encompass Corporation

London, United Kingdom: January 2017 - February 2018

As part of the Product Management Team at Encompass I exercised great influence on business and product decisions. By taking business goals and user needs into consideration I was able to design features valuable to the business and users. In collaboration with business analysts I defined requirements for developers based on my mockups and interactive prototypes.

4 Months

UX Designer at Red61 (Contract)

Edinburgh, United Kingdom: October 2016 - January 2017

During my time at Red61 I redesigned their floorplan editor and online checkout for ticket sales.

1 Year, 6 Months

Senior UX Designer at Movio

Auckland, New Zealand: March 2015 - August 2016

As Senior UX Designer I took ownership over Movio's User Experience. This includes collaborating with stakeholders, delegating tasks and managing implementations. A major website redesign resulted in a 'Workies' award for best Career page by Workable, late 2015.

Most of my time was spend on designing and prototyping new features for Movio Media, a new product that delivers audience profiling data to Screen Advertisers and Movie Studios. Clients included: Sony, Paramount, Universal, Warner Brothers and 20th century Fox. At the 2016 NZ High Tech Awards the product was awarded 'Most Innovative Software Product'.

3 Years, 4 Months

Interaction Designer at Eboost Interactive

Amsterdam, the Netherlands: February 2011 - May 2014

At Eboost I was responsible for User Experience and project management. Dealing with clients directly taught me to interpret their needs and goals. I designed web applications, advertising sites, community platforms, webshops and social campaigns for clients such as Audi, ING, KLM, Opel, Rabobank and MasterCard. In 2012 our campaign "Made in Holland, delivered by TNT Express" was awarded a Silver Esprix.

1 Year, 5 Months

Interaction Designer at The Saints

Amsterdam, the Netherlands: May 2009 - September 2010

Projects included festival guides, newsreaders, sports and travel applications for J2ME, iOS and Android. I was responsible for Interaction Design Documents and visual designs. The iPhone app "Voetbal International" (leading national soccer magazine) hit number one in the dutch app store.

Education

4 Years

Masters degree Interaction Design, Utrecht School of Arts

Utrecht, the Netherlands: September 2005 - October 2009

During my graduation I researched Natural Interaction in order to understand why certain interactions are intuitive. Based on Natural Interaction I designed a music serving system that learns musical preferences based on activity. Sensors eliminated the need for buttons, reducing it to it's purest form. Hours of programming and soldering resulted in a working prototype.

Interests

Amongst many hobbies, Krav Maga, rock climbing, tinkering with classic motorcycles and traveling are the most recent.